Orders Order / Rev: Alt Order #: 06833667 Product Desc: **HOUSE MAJORITY PAC** Estimate: 1428 Flight Dates: 09/21/12 - 10/01/12 Primary AE: Amy McCreary Original Date / Rev: 07/19/12 / 10/04/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Name: **Waterfront Strategies** Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: **Broadcast** 1010 Wisconsin Ave. NW EOM/EOC Billing Cycle: Washington, DC 20007 Agency Commission: 15% Advertiser

Name:

Priority:

House Majority PAC

Demographic:

A35+

Product Codes:

PLI2 SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	86	\$52,525.00	\$44,646.25
10/01/12	10/01/12	12	\$10,375.00	\$8,818.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	86	\$52,525.00	\$44,646.25	0.00
October 2012	12	\$10,375.00	\$8,818.75	0.00
Totals	98	\$62,900.00	\$53,465.00	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$62,900.00
Market	100%	\$202,903,23

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$52,754.84
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$32,464.52
KTUD	1%	\$2,029.03
KVVU	18%	\$36,522.58
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$16,232.26

Ln Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spe	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	09/18/12	10/01/12	Wake Up Early w/ Wag	jn@M	430a-5a	MTWTS	:30	1	\$200.001	0.00 NM	2	\$400.00

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Order / Rev:

104472

Advertiser:

House Majority PAC

1428

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06833667

Product Desc:

HOUSE MAJORITY PAC

Flight Dates:

09/21/12 - 10/01/12

Estimate:

KSNV

Ln Ch Start WAKE UP EARL	End Y W/THE W	Inventory Code /AGNERS	Break	Start/End T	ime Days	Len Spe	ots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> Week: 09/18/12 Week: 09/25/12	End Date 09/24/12 10/01/12	<u>Weekdays</u> MTWT5	Spots/Week 0 2	<u>Rate</u> \$200.00 \$200.00	Rating 0.00 0.00						
E 2 KSNV 09/18/1				5-6a	MTWTF	:30	4	\$400.001	0.00 NM	4	\$1,600.00
WAKE UP WITH	THE WAG	M-F 5-6a WakeU NERS	p w/wagners								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week; 09/18/12	09/24/12	64 54 54 54 54 54 54 6 4 7 1 1 7 7 7 7	0	\$400.00	0.00						
Week: 09/25/12 Spot <u>Ch Date Ra</u>	10/01/12	MTWTF escription	4 Start	\$400.00 End Time	0.00	Neekdays	<u>Len</u>	gth Rate	Rtg Type		
		-F 5-6a WakeUp v			_	<u>/veekdays</u> 4TWThF~~~		:30 \$400.00			
		M-F 6-7a WakeU M-F 6-7a WakeU	p w/Wagners	6-7a	MTWTF	:30	3	\$625.002	0.00 NM	3	\$1,875.00
		NERS CNX 9/18 S NERS PLEASE AI		PRIOR TO 10	′ 1				1		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/25/12	10/01/12	MTWTF	3	\$625.00	0.00						
E 4 KSNV 09/18/1	2 10/01/12	Today Show Today Show	CM	658a-9am	MTWTF	:30	3	\$900.001	0.00 NM	3	\$2,700.00
TODAY SHOW		Today Show									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/18/12	09/24/12	 MTWTF	0	\$900.00	0.00						
Week; 09/25/12 E 5 KSNV 09/22/1	10/01/12 2 09/22/12	News 3 Sunrise -		\$900.00 6a-7a	0.00	:30	1	\$375.001	0.00 NM	1	\$375.00
L 0 10144 00/22/1	Z VOIZZITZ	News 3 Sunrise		ou-7 u	3	.00	'	φ010.001	0.00 14141	•	ψ075.00
NEWS 3 AT SU											
<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$375.00	Rating 0.00						
E 7 KSNV 09/30/1			CM '	7a-8am	S	:30	1	\$625.001	0.00 NM	1	\$625.00
TODAY ON SUN TODAY ON SUN	IDAY CNX 9	Sunday Today						,			,
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 09/24/12	09/30/12	S	1	\$625.00	0.00						
E 8 KSNV 09/25/1	2 10/01/12	M-F Today Show		9-10a	MTWTF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
TODAY SHOW I	ŀ	M-F Today Show									
Start Date		<u>Weekdays</u> MTWTF	Spots/Week 3	Rate	Rating						
Week: 09/25/12 E 9 KSNV 09/18/1	10/01/12 2 10/01/12			\$425.00 10am-11am	0.00 MTWTF	:30	3	\$325.001	0.00 NM	3	\$975.00
TODAY SHOW	III N O CHAN	Today 4th Hour	III -TOT KOM	TOURN-THURS	PICWII	.50	J	Ψ020.001	0.00 TAIVE	J	ψ575.00
TODAY SHOW to Start Date	III <u>End Date</u>	Weekdays	Spots/Week	<u>Rate</u>	Rating]		
Week: 09/18/12	09/24/12		0	\$325,00	0.00						
Week: 09/25/12	10/01/12	MTWTF	3	\$325,00	0.00						
E 10 KSNV 09/18/1	2 10/01/12	Rachael Ray	CM	11am-12pm	MTWTF	:30	3	\$325.001	0.00 NM	3	\$975.00
RACHEL RAY		Rachael Ray									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/18/12	09/24/12		0	\$325.00	0.00						
Week: 09/25/12 E11 KSNV 09/18/1	10/01/12	MTWTF	3	\$325.00	0.00	120	<u> </u>	640E 004	0.00 NM		64 975 00
ELL KONA 08/10/1	2 10/01/12	Noon News Noon News	СМ	12-1230pm	MTWTF	- :30	3	\$425.001	U.UU INIM	3	\$1,275.00
NEWS 3 AT NO	ON										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/18/12 Week: 09/25/12	09/24/12 10/01/12	MTWTF	0	\$425.00 \$425.00	0.00 0.00						
E 12 KSNV 09/18/1		The Agenda 123	•	1230-1p	MTWTF	- :30	2	\$325.001	0.00 NM	2	\$650.00
		The Agenda 123	0pm								

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104472

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HOUSE MAJORITY PAC

Flight Dates:

09/21/12 - 10/01/12

Estimate:

1428

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount NEWS 4: THE AGENDA Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/18/12 09/24/12 \$325.00 ٥ 0.00 MTWTF--Week: 09/25/12 10/01/12 \$325.00 0.00 E 13 KSNV 09/18/12 10/01/12 CM 1258p-2pm Days of our Lives MTWTF~~ :30 \$425.001 0.00 NM \$1,275.00 Days of our Lives DAYS OF OUR LIVES Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/18/12 09/24/12 ------٥ \$425.00 0.00 10/01/12 MTWTF--Week: 09/25/12 3 \$425.00 0.00 E14 KSNV 09/18/12 10/01/12 The Doctors СМ 2pm-3pm MTWTF~~ :30 \$325.001 0.00 NM 2 \$650.00 The Doctors THE DOCTORS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/18/12 09/24/12 ----n \$325.00 0.00 MTWTF--Week: 09/25/12 10/01/12 2 \$325.00 0.00 E 15 KSNV 09/18/12 10/01/12 Dr. Phil CM 3-4p MTWTF--.30 \$450.001 0.00 NM 2 \$900.00 Dr Phil DR. PHIL Start Date **End Date** Spots/Week <u>Weekdays</u> Rate Rating Week: 09/18/12 09/24/12 0 \$450.00 0.00 MTWTF--Week: 09/25/12 10/01/12 2 \$450.00 0.00 E 16 KSNV 09/30/12 09/30/12 Chris Matthews 9:30AM 6M 9:30a-10a ----S :30 \$500.001 0.00 NM 0 \$0.00 Chris Matthews SUN 9:30am CHRIS MATTHEWS SHOW CNX 9/23 CHRIS MATTHEWS SHOW Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 \$500.00 0.00 1 Ch Date Range **Description** Start/End Time Rate Rtg Type Spot <u>Weekdays</u> Length 2 KSNV 09/24/12-09/30/12 Chris Matthews 9:30AM SUN9:30a-10a ----Su :30 (\$500:00) 0.00 NM Credited [credit] 0.00 NM F 17 KSNV 09/25/12 10/01/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF--:30 1 \$600.001 1 \$600.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR CNX 9/18 FIRST NEWS 3 AT FOUR PLEASE AIR ALL SPOTS PRIOR TO 10/1 Spots/Week Start Date End Date Weekdays Rating Week: 09/25/12 10/01/12 MTWTE--\$600.00 0.00 Spot Ch Date Range **Description** Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtg Type (4:00 PM-4:30 PMTWThF----2 KSNV 09/25/12-10/01/12 NEWS 3 at 4 (1 HOUR) 4-5pm :30 \$600.00 0.00 NM E 18 KSNV 09/18/12 10/01/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF--:30 \$725,001 0.00 NM 3 \$2,175.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 4 AT 430P NO CHANGE SORRY NEWS 4 AT 430P Start Date End Date Weekdays Spots/Week Rate Rating 09/24/12 \$725.00 Week: 09/18/12 _____ n 0.00 Week: 09/25/12 10/01/12 MTWTF--3 \$725.00 0.00 E 19 KSNV 09/18/12 10/01/12 M-F Early News CM 5-630p MTWTF--3 \$1,200.001 0.00 NM :30 \$3,600.00 M-F Early News **EARLY NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/18/12 09/24/12 -----0 \$1,200.00 0.00 MTWTF~~ 10/01/12 3 \$1,200.00 Week; 09/25/12 0.00E 20 KSNV 09/22/12 09/29/12 Sa-Su Early News CM 5pm-630pm ----S-:30 \$675,001 0.00 NM \$675.00 Sa-Su Early News KSNV EARLY NEWS Start Date End Date Spots/Week **Weekdays** Rate Rating 09/23/12 Week: 09/17/12 0 \$675.00 0.00 Week: 09/24/12 09/30/12 -----\$675.00 0.00 E 21 KSNV 09/18/12 10/01/12 M-F Jeopardy CM 0.00 NM 630-7pm MTWTF--:30 3 \$1,000,001 2 \$2,000.00 M-F Jeopardy COMMENTS APPLY TO SUB LINES A THRU B

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KSNV

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Estimate:

1428

Ln Ch Start	End EASE PLACE	Inventory Code E ALL SPOTS PR		Start/End T	ïme Days	Len Sp	ots Rate Pri	Rtg Type S	pots	Amount
<u>Start Date</u> Week: 09/18/12 Week: 09/25/12	End Date 09/24/12 10/01/12	Weekdays MTWTF	Spots/Week 0 2	Rate \$1,000.00 \$1,000.00	Rating 0.00 0.00					
<u>Spot</u> <u>Ch</u> <u>Date Ra</u> 4 KSNV 09/25/1		<u>escription</u> I-F Jeopardy	<u>Star</u> 630-	t <u>/End Time</u> 7pm		Weekdays MTWThF		Rtg Type 0.00 NM		
E 22 KSNV 09/18/		M-F Wheel M-F Wheel of Fo ASE AIR ALL SPO		7-730pm	MTWTF-	- :30	2 \$1,000.001	0.00 NM	2	\$2,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/18/12 Week: 09/25/12	09/24/12 10/01/12	MTWTF~~	0	\$1,000.00 \$1,000.00	0.00 0.00					
E 23 KSNV 09/22/		WKND Jeop/Wh	-	630-730pm	S	- :30	1 \$525.001	0.00 NM	1	\$525.00
JEOPARDY/ W			01-001	D. 1	D 4					
<u>Start Date</u> Week: 09/17/12 Week: 09/24/12	End Date 09/23/12 09/30/12	Weekdays 	Spots/Week 0	<u>Rate</u> \$525.00 \$525.00	<u>Rating</u> 0.00 0.00					
E 24 KSNV 10/01/		Mon PR 8-10p	СМ	8-10pm	M	- :30	1 \$4,000.001	0.00 NM	1	\$4,000.00
THE VOICE CN THE VOICE	X 9/24	Monday Prime 8	-10pm							
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$4,000.00	Rating 0.00					
E 25 KSNV 09/30/	12 09/30/12	Jeopardy in PRII Jeopardy in Prin		SU 930-10p		S :30	1 \$1,200.001	0.00 NM	1	\$1,200.00
TBD CNX 9/23 TBD		ocopardy iii y iiii								
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00					
E 26 KSNV 09/30/		LAW & ORDER Law & Order (sy		SU 10-11p	\$17 to \$16 and any and	S :30	1 \$1,200.001	0.00 NM	1	\$1,200.00
LAW & ORDER LAW & ORDER		Mr. T. J.	0 - 1 - 841 - 1	ba r	D. //					
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays S	Spots/Week 1	* · , — · · · · ·	Rating 0.00					
E 27 KSNV 09/18/		M-F News 3 at E M-F News 3 at E		11 pm-1135p	∙m MTWTF-	- :30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS 3 NIGHT Start Date		Weekdays	Spots/Week	Rate	Rating					
Week: 09/18/12 Week: 09/25/12	09/24/12 10/01/12	MTWTF	0	\$1,200.00 \$1,200.00	0.00 0.00					
E 28 KSNV 09/22/	12 09/29/12	Sa-Su News 3 at Sa-Su News 3 a		11pm-1135p	mS	- :30	1 \$1,100.001	0.00 NM	2	\$2,200.00
NEWS 3 NIGHT	TSIDE									
Start Date	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week	Rate	Rating					
Week: 09/17/12 Week: 09/24/12	09/30/12	S-		\$1,100.00 \$1,100.00	0.00 0.00					
E 29 KSNV 09/25/		Late Night w/Fall	lon CM	1237a-136ar		- :30	1 \$500.001	0.00 NM	1	\$500.00
TONIGHT SHO	W W/ JAY LI	ENO CNX 9/18 ENO						1		
<u>Start Date</u> Week: 09/25/12	End Date 10/01/12	Weekdays MTWTF	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00					
N 30 KSNV 09/29/	12 09/29/12	SIGN ON-SIGN ROS	OFF CM	5a-459a (5:00 AM-6:0	s 0 AM)	:30	1 \$625.001	0.00 NM	1	\$625.00
SATURDAY TO										
<u>Start Date</u> Week; 09/24/12	End Date 09/30/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$625.00	Rating 0.00					
N 31 KSNV 09/22/	12 09/22/12	News 3 Live in P News 3 in Prime		7-10pm	S	:30	1 \$675.001	0.00 NM	1	\$675.00
SATURDAY TO	DAY							1		

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1428

Ln Ch	Start	End	Inventory Code		Start/End T		Len Sp		Rate Pri		Spots	Amount
N31 KSNV		12 09/22/12	News 3 Live in Pr News 3 in Prime	ime CM	7-10pm	5~	:30	1	\$675.001	0.00 N M	1	\$675.00
	RDAY TO											
_	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week; 09		09/23/12	S-	1	\$675.00	0.00						
N 32 KSNV	09/22/1	12 09/22/12	SIGN ON-SIGN O	OFF CM	5a-459a	S-	:30	1	\$525.001	0.00 NM	1	\$525.0
JEOPA	RDY/WI	HEEL OF FO			(9:00 PM-10:	UU PIVI)						
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12	S-	1	\$525.00	0.00						
			Rachael Ray	CM	11am-12pm	-TWTF	:30	1	\$375.001	0.00 NM	1	\$375.0
			Rachael Ray			,	.00	•	φο το . σο τ	0.00 14141	•	Ψ010.0
JEOPA	RDY/ WI	HEEL OF FO	DRTUNE									
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 09		09/30/12	-TWTF	1	\$375.00	0,00			<u> </u>			
N 38 KSNV	09/21/1	12 09/24/12	Today-AN	СМ	205a-304a	MF	:30	1	\$100.003	0.00 NM	1	\$100.0
			Today-AN									
		T ADDED SE										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/27/12	MF	1	\$100.00	0.00						
N 40 KSNV	09/21/1	12 09/24/12	M-F 5-6a WakeU		5-6a	MF	:30	4	\$400.001	0.00 NM	4	\$1,600.0
MAKE	HE WITH	H THE WAG	M-F 5-6a WakeU NERS CHANGE IN		E. ODDED N	JOW STARTS O	<i>i</i> 21					
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	21					
Week: 09		09/27/12	MF	4	\$400.00	0.00						
			Today Show	CM	658a-9am	MF	:30	3	\$900.001	0.00 NM	3	\$2,700.0
.,	00.2		Today Show	0,11	0000 00111	, ,	,00	0	Ψ000.001	0.00 1414	3	φ2,700.0
TODAY	SHOW	CHANGE IN	FLIGHT DATES									
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09	/21/12	09/27/12	MF	3	\$900.00	0.00						
N 42 KSNV	09/21/1	12 09/24/12	M-F Today Show	III 4th 18M	10am-11am	MF	:30	3	\$325.001	0.00 NM	3	\$975.0
			Today 4th Hour									
			IN FLIGHT DATE									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/27/12	MF	3	\$325.00	0.00						
N43 KSNV	09/21/1	12 09/24/12	Rachael Ray	CM	11am-12pm	MF	:30	3	\$325.001	0.00 NM	3	\$975.0
DACHE	=1 DAVE	HACHT DAT	Rachael Ray E CHANGE TO 9/2	24								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/27/12	MF	3	\$325.00	0.00						
N44 KSNV			Noon News	CM	12-1230pm	MF	:30	3	\$425.001	0.00 NM	. 3	\$1,275.0
III	OUIZ II	12 00/24/12	Noon News	Olvi	12-1200piii	M ,	.00	3	Ψ423.001	O.OO INIVI	3	φ1,275.0
NEWS	3 AT NO	ON FLIGHT	CHANGE TO STA	ART 9/21								
<u>St</u> a	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09	/21/12	09/27/12	MF	3	\$425.00	0.00						
N 45 KSNV	09/21/1	12 09/24/12	The Agenda 1230	Dpm CM	1230-1p	MF	:30	2	\$325.001	0.00 NM	2	\$650,0
			The Agenda 123									
			IGHT DATE CHAN									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week; 09		09/27/12	MF	2		0.00						
N46 KSNV	09/21/	12 09/24/12	Days of our Lives		1258p-2pm	MF	:30	3	\$425.001	0.00 NM	3	\$1,275.0
DAVE		LIVES ELIC	Days of our Lives HT DATE CHANG									
	art Date	End Date	Weekdays	Spots/Week	Poto	Datina						
ين Week: 09		09/27/12	MF	<u>apots/week</u>	<u>Rate</u> \$425.00	Rating 0.00						
			The Doctors	CM	2pm-3pm	MF	:30	2	\$325.001	0.00 NM	2	###
INTI NOINV	OSIZII	12 USIZ411Z	The Doctors	CIVI	zhiii-ahiii) AT E	.30	2	φ 3∠3.00 ∤	ועומו טט.ט		\$650.0
THE D	OCTORS	S FLIGHT DA	THE DOCLORS	9/21								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09		09/27/12	MF	2		0.00						
N48 KSNV		12 09/24/12		СМ	3- 4 p	MF	:30	2	\$450.001	0.00 NM	2	\$900.0
				· · · · ·	1=	,	.50	_	ψ 100.00 I	O. GO 1414)	-	ψυσυ.(

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Flight Dates:

09/21/12 - 10/01/12

Estimate:

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Ln Ch Start End		Start/End 7	ime Days	Len Sp	ots Rate Pri	Rtg Type Spo	ts	Amount
	Dr. Phil Dr Phil							
DR. PHIL FLIGHT DATE CH.								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 09/21/12 09/27/12	MF 2	\$450.00	0.00					
N 49 KSNV 09/21/12 09/24/12	NEWS 3 at 4 (1 HOUR)CM	4-5pm	MF	:30	3 \$725.001	0.00 NM	3	\$2,175.00
NEWS 4 AT 430P FLIGHT D	4PM NEWS (1 hour)	(4:30 PM-5:0	00 PM)					
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/21/12 09/27/12	MF 3	\$725.00	0.00					
N 50 KSNV 09/21/12 09/24/12	M-F Early News CM	5-630p	MF	:30	3 \$1,200.001	0.00 NM	3	\$3,600,00
	M-F Early News	•						,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
EARLY NEWS FLIGHT CHA								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/21/12 09/27/12		\$1,200.00	0.00					
N 51 KSNV 09/21/12 09/24/12	, ,	630-7pm	MF	:30	3 \$1,000.001	0.00 NM	3	\$3,000.00
JEOPARDY FLIGHT CHANG	M-F Jeopardy							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/21/12 09/27/12		\$1,000.00	0.00					
N 52 KSNV 09/21/12 09/24/12	M-F Wheel CM	7-730pm	MF	:30	2 \$1,000.001	0.00 NM	2	\$2,000.00
	M-F Wheel of Fortune				- • • • • • • • • • • • • • • • • • • •		-	+= ,000.00
WHEEL OF FORTUNE FLIG	GHT CHANGE TO 9/21							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 09/21/12 09/27/12		\$1,000.00	0.00					
N 53 KSNV 09/21/12 09/24/12	M-F News 3 at Eleven CM	11pm-1135p	om MF	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS 3 NIGHTSIDE FLIGH	M-F News 3 at Eleven							
		Doto	Doting					
<u>Start Date</u> <u>End Date</u> Week: 09/21/12 09/27/12		<u>Rate</u> \$1,200.00	Rating 0.00					
N 54 KSNV 09/23/12 09/23/12	Wake Up Early w/ Wagn@M	430a-5a	S	:30	1 \$200.001	0.00 NM	1	\$200.00
	Wake Up Early Wagners	.500 00	J		. 4200.001	3.00 11121		Ψ200.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating			l		
Week: 09/17/12 09/23/12	S 1	\$200.00	0.00					
						Totals	98	\$62,900.00